

**Italy – Public relations services – Public Notice of Tenders for the selection, by means of an Open Competitive Procedure, of an “Implementing Body”****OJ S 81/2024 24/04/2024****Contract or concession award notice – standard regime  
Services**

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**1. Buyer****1.1. Buyer**

Official name: CONSORZIO TUTELA FORMAGGIO ASIAGO

Legal type of the buyer: Organisation awarding a contract subsidised by a contracting authority

Activity of the contracting authority: Economic affairs

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**2. Procedure****2.1. Procedure**

Title: Public Notice of Tenders for the selection, by means of an Open Competitive Procedure, of an “Implementing Body”

Description: Public Notice of Tender for the selection, by means of an Open Competitive Procedure, of an “Implementing Body” engaged for the realisation of the Actions (activities /initiatives/costs) directed at the attainment of the objectives that are provided by the Programme that will be submitted to the European Union, according to Regulation (EU) n. 1144 /2014 – Call for Proposal AGRIP-SIMPLE 2024 and which shall be carried out, if approved, in the following Third countries: USA and UNITED KINGDOM, using as testimonial products Asiago PDO Cheese and Speck Alto Adige PGI.

Procedure identifier: 2b8e56b0-0572-4c04-80c1-ec252cad9aa9

Previous notice: 182720-2024

Type of procedure: Open

**2.1.1. Purpose**

Main nature of the contract: Services

Main classification (cpv): 79416000 Public relations services

**2.1.3. Value**

Estimated value excluding VAT: 2 486 000,00 EUR

**2.1.4. General information**

Legal basis:

Directive 2014/24/EU

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**5. Lot****5.1. Lot: LOT-0000**

Title: Public Notice of Tenders for the selection, by means of an Open Competitive Procedure, of an “Implementing Body”

Description: Public Notice of Tender for the selection, by means of an Open Competitive Procedure, of an “Implementing Body” engaged for the realisation of the Actions (activities /initiatives/costs) directed at the attainment of the objectives that are provided by the Programme that will be submitted to the European Union, according to Regulation (EU) n. 1144

/2014 – Call for Proposal AGRIP-SIMPLE 2024 and which shall be carried out, if approved, in the following Third countries: USA and UNITED KINGDOM, using as testimonial products Asiago PDO Cheese and Speck Alto Adige PGI.

Internal identifier: 1

#### **5.1.1. Purpose**

Main nature of the contract: Services

Main classification (cpv): 79416000 Public relations services

#### **5.1.2. Place of performance**

Anywhere

#### **5.1.3. Estimated duration**

Duration: 36 Month

#### **5.1.5. Value**

Estimated value excluding VAT: 2 486 000,00 EUR

#### **5.1.6. General information**

Procurement Project fully or partially financed with EU Funds.

Information about previous notices:

Identifier of the previous notice: 182720-2024

#### **5.1.10. Award criteria**

Criterion:

Type: Quality

Description: Price is not the only award criterion and all criteria are set out in detail in the tender documents, accessible at the link indicated above.

Description of the method to be used if weighting cannot be expressed by criteria: Aggregative-compensating method

#### **5.1.15. Techniques**

Framework agreement: No framework agreement

Information about the dynamic purchasing system: No dynamic purchase system

#### **5.1.16. Further information, mediation and review**

Review organisation: Tribunale di Vicenza

Organisation providing additional information about the procurement procedure: CONSORZIO TUTELA FORMAGGIO ASIAGO

Organisation signing the contract: CONSORZIO TUTELA FORMAGGIO ASIAGO

## **6. Results**

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Value of all contracts awarded in this notice: 2 486 000,00 EUR

### **6.1. Result lot Identifier: LOT-0000**

At least one winner was chosen.

#### **6.1.2. Information about winners**

**Winner:**

Official name: Ponte Collaborative

Tender:

Tender identifier: Ponte Collaborative

Identifier of lot or group of lots: LOT-0000  
Value of the result: 2 486 000,00 EUR  
The tender was ranked  
Rank in the list of winners: 1  
Subcontracting value is known: no  
Subcontracting percentage is known: no  
Contract information:  
Identifier of the contract: 182720-2024  
Date on which the winner was chosen: 19/04/2024  
Date of the conclusion of the contract: 22/04/2024  
The contract is awarded within a framework agreement: no  
Organisation signing the contract: CONSORZIO TUTELA FORMAGGIO ASIAGO

#### 6.1.4. Statistical information:

Received tenders or requests to participate:  
Type of received submissions: Tenders  
Number of tenders or requests to participate received: 3

## 8. Organisations

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### 8.1. ORG-0001

Official name: CONSORZIO TUTELA FORMAGGIO ASIAGO  
Registration number: 00703580241  
Postal address: VIA GIUSEPPE ZAMPIERI 15  
Town: VICENZA  
Postcode: 36100  
Country subdivision (NUTS): Vicenza (ITH32)  
Country: Italy  
Contact point: Lisa Chilese  
Email: [l.chilese@formaggioasiago.it](mailto:l.chilese@formaggioasiago.it)  
Telephone: +39 0444 321758  
Internet address: <https://asiagocheese.it/en/>

#### Roles of this organisation:

Buyer  
Organisation providing additional information about the procurement procedure  
Organisation signing the contract

### 8.1. ORG-0002

Official name: Tribunale di Vicenza  
Registration number: 000000000000  
Town: Vicenza  
Postcode: 36100  
Country subdivision (NUTS): Vicenza (ITH32)  
Country: Italy  
Email: [prot.tribunale.vicenza@giustizia.it](mailto:prot.tribunale.vicenza@giustizia.it)  
Telephone: +39 0444 398111

#### Roles of this organisation:

Review organisation

### 8.1. ORG-0003

Official name: Ponte Collaborative  
Size of the economic operator: micro  
Registration number: 610613697  
Postal address: 314 W 6th St. #4, Columbia – TN 38401  
Town: Columbia – TN  
Postcode: 39401  
Country: United States  
Contact point: Federico Bolla  
Email: [federico@pontep.com](mailto:federico@pontep.com)  
Telephone: +1 7073476582

**Roles of this organisation:**

TendererGroup leader

**Beneficial owner:**

Official name: Ponte Collaborative Ponte Collaborative  
Nationality of the owner: ITA  
Postal address: 314 W 6th St. #4, Columbia – TN - 38401 (USA)  
Town: Columbia (TN)  
Postcode: 38401  
Country: USA  
Email: [federico@pontep.com](mailto:federico@pontep.com)  
Telephone: +1 7073476582

**Winner of these lots:** LOT-0000

## 11. Notice information

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### 11.1. Notice information

Notice identifier/version: 0b3b3199-7281-406b-8f0b-1ccfc9c10c17 - 01  
Form type: Result  
Notice type: Contract or concession award notice – standard regime  
Notice dispatch date: 22/04/2024 15:50:34 (UTC)  
Languages in which this notice is officially available: English, Italian

### 11.2. Publication information

Notice publication number: 241929-2024  
OJ S issue number: 81/2024  
Publication date: 24/04/2024