

Italy – Public relations services – Public Notice of Tenders for the selection, by means of an Open Competitive Procedure, of an “Implementing Body”**OJ S 62/2024 27/03/2024****Contract or concession notice – standard regime****Services**

1. Buyer**1.1. Buyer**

Official name: Consortium for the Protection of Asiago Cheese

Legal type of the buyer: Organisation awarding a contract subsidised by a central government authority

Activity of the contracting authority: Recreation, culture and religion

2. Procedure**2.1. Procedure**

Title: Public Notice of Tenders for the selection, by means of an Open Competitive Procedure, of an “Implementing Body”

Description: Public Notice of Tender for the selection, by means of an Open Competitive Procedure, of an “Implementing Body” engaged for the realisation of the Actions (activities /initiatives/costs) directed at the attainment of the objectives that are provided by the Programme that will be submitted to the European Union, according to Regulation (EU) n. 1144 /2014 – Call for Proposal AGRIP-SIMPLE 2024 and which shall be carried out, if approved, in the following Third countries: USA and UNITED KINGDOM, using as testimonial products Asiago PDO Cheese and Speck Alto Adige PGI.

Procedure identifier: 2b8e56b0-0572-4c04-80c1-ec252cad9aa9

Type of procedure: Open

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79416000 Public relations services

2.1.2. Place of performance

Postal address: Via G. Zampieri 15, 36100 Vicenza

Town: Vicenza

Postcode: 36100

Country subdivision (NUTS): Vicenza (ITH32)

Country: Italy

2.1.3. Value

Estimated value excluding VAT: 2 486 000,00 EUR

2.1.4. General information

Legal basis:

Directive 2014/24/EU

2.1.6. Grounds for exclusion:

Guilty of grave professional misconduct: List and brief description of conditions: see the tender documents under the following link: <https://asiagocheese.it/regolamento-1144-call-2024-asiago-speck/>

5. Lot

5.1. Lot: LOT-0000

Title: Call for Proposals AGRIP SIMPLE 2024 - Public Notice of Tenders for the selection, by means of an Open Competitive Procedure, of an “Implementing Body”

Description: The activities to be carried out within the project framework include but are not limited to: activities of public relations, information on and promotion of agricultural products of European quality, the organization of events and tastings at POS, press campaigns, and the drawing up of informational and promotional materials, participation in Fairs and educational and training activities, activities at restaurants. For a detailed description and the requirements for participation in the selection see the tender documents under the following link:

<https://asiagocheese.it/regolamento-1144-call-2024-asiago-speck/>

Internal identifier: LOT-0001

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79416000 Public relations services

5.1.3. Estimated duration

Duration: 36 Month

5.1.5. Value

Estimated value excluding VAT: 2 486 000,00 EUR

5.1.6. General information

Reserved participation: Participation is not reserved.

Procurement Project fully or partially financed with EU Funds.

5.1.9. Selection criteria

Criterion:

Type: Other

Name: Price is not the only award criterion and all criteria are set out in detail in the tender documents, accessible at the following link: <https://asiagocheese.it/regolamento-1144-call-2024-asiago-speck/>

Information about the second stage of a two-stage procedure:

Minimum number of candidates to be invited for the second stage of the procedure: 0

5.1.11. Procurement documents

Address of the procurement documents: <https://asiagocheese.it/regolamento-1144-call-2024-asiago-speck/>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Not allowed

Languages in which tenders or requests to participate may be submitted: Italian, English

Electronic catalogue: Not allowed

Variants: Not allowed

Deadline for receipt of tenders: 18/04/2024 17:30:00 (UTC+2)

Deadline until which the tender must remain valid: 18 Month

Information about public opening:

Opening date: 19/04/2024 10:00:00 (UTC+2)

Terms of contract:

Electronic invoicing: Allowed

5.1.15. Techniques

Framework agreement: No framework agreement

Information about the dynamic purchasing system: No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Vicenza Law Court

Organisation providing additional information about the procurement procedure: Consortium for the Protection of Asiago Cheese

Organisation receiving requests to participate: Consortium for the Protection of Asiago Cheese

8. Organisations

8.1. ORG-0001

Official name: Consortium for the Protection of Asiago Cheese

Registration number: 00703580241

Town: Vicenza

Postcode: 36100

Country subdivision (NUTS): Vicenza (ITH32)

Country: Italy

Email: l.chilese@formaggioasiago.it

Telephone: +39 0444 321758

Internet address: <https://asiagocheese.it/en/>

Buyer profile: www.asiagocheese.it

Roles of this organisation:

Buyer

Organisation providing additional information about the procurement procedure

Organisation receiving requests to participate

8.1. ORG-0002

Official name: Vicenza Law Court

Registration number: P. IVA 00703580241

Town: Vicenza

Postcode: 36100

Country subdivision (NUTS): Vicenza (ITH32)

Country: Italy

Contact point: Dott.ssa Lisa Chilese

Email: l.chilese@formaggioasiago.it

Telephone: +39 0444 321758

Roles of this organisation:

Review organisation

11. Notice information

11.1. Notice information

Notice identifier/version: 9cd80f0c-b3ea-4322-95e6-68d4db39bc6d - 01

Form type: Competition

Notice type: Contract or concession notice – standard regime

Notice dispatch date: 26/03/2024 12:35:50 (UTC)

Languages in which this notice is officially available: English, Italian

11.2. Publication information

Notice publication number: 182720-2024

OJ S issue number: 62/2024

Publication date: 27/03/2024